

MINISTERIAL OFFICES, GOVERNMENT DEPARTMENTS AND AGENCIES — MEDIA MONITORING SERVICES

6128. Hon Ray Halligan to the Parliamentary Secretary representing the Minister for the Environment

I refer to the answer to question on notice No. 5797, and I ask —

- (1) Which media monitoring service is used by, —
 - (a) Department of Environment and Conservation;
 - (b) Swan River Trust;
 - (c) Botanic Gardens and Park Authority; and
 - (d) Zoological Parks Authority?
- (2) Do these bodies operate their service on a contract basis?
- (3) If yes to (2), what are the details?
- (4) If no to (2), what was the cost of each service between 1 July 2007 and 31 December 2007?

Hon SALLY TALBOT replied:

Department of Environment and Conservation & Swan River Trust

- (1)
 - (a) Media Monitors.
 - (b) Covered by the same service level agreement as the Department of Environment and Conservation (DEC).
- (2) For DEC and the Swan River Trust (SRT), there is a service level agreement with Media Monitors.
- (3) Clips are provided on the basis of monitoring requirements stipulated by DEC and the SRT. Charges are on the basis of Media Monitors' rate card.
- (4) DEC — \$31 664.70; SRT — \$1 893.74

Botanic Gardens and Parks Authority

- (1)
 - (c) Media Monitors.
- (2) Yes
- (3)-(4) BGPA engaged them in 2007 on a short-term contract for the Kings Park Festival period 17/08/07 to 17/10/2007. The total bill specifically for the 2007 Festival was \$1 326.29.

Zoological Parks Authority

- (1)
 - (d) Media Monitors.
- (2) The Zoological Parks Authority does not have a current contract with Media Monitors but contract deliberations are presently underway.
- (3) Not applicable.
- (4) \$5 216.17